

The Business Value of Google Cloud VMware Engine

Google customers are realizing **significant value** by leveraging Google Cloud VMware Engine to support their IT and business operations. IDC projects that these benefits would result in a **three-year ROI of 391%**.

KEY RESULTS

↑ 391%
three-year ROI

↓ 41%
reduced total cost of operations over 5 years

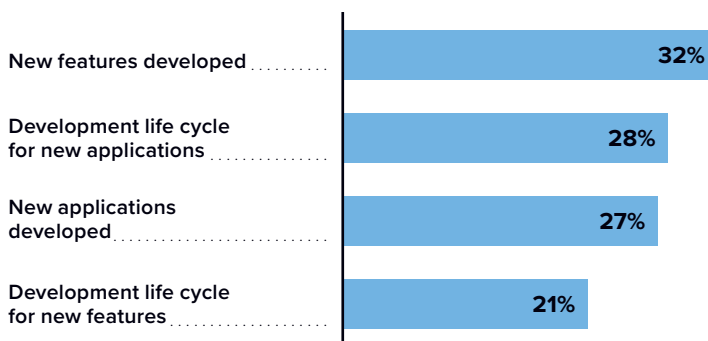
→ 6 months
to payback on investment

CUSTOMER QUOTE:

"[Google Cloud VMware Engine] enables high-speed, low-latency connectivity. There is high security – Google's security is cutting edge. At an organizational level, it has low costs – VMware engine provides a high level of automation and operational efficiency. It's integrated with cloud services, and there are various tools we can use."

APPLICATION DEVELOPMENT IMPACT

(Percentage of improvement)



CUSTOMER QUOTE:

"The most significant element for me is to support the business in growth and scale. It's less overhead and less dependency on the infrastructure."

BUSINESS BENEFITS

↑ 26% more productive application development teams

↑ \$22.6 million additional revenue gained

↑ \$2.87 million operational cost savings

STAFF EFFICIENCIES BENEFITS

↑ 52% more efficient IT infrastructure (compute and storage) management teams

↑ 52% more productive IT security teams

↑ 28% more productive disaster recovery and backup teams

↑ 46% more efficient application migration teams